

To Whom It May Concern,

Re: **YASSarts**

I would like to draw your attention to **YASSarts** and invite you to supply us with material to include on this site. The purpose of **YASSarts** is to draw attention to arts & culture in our region. The range and diversity of artists and creative groups locally is exceptional so hopefully this can be a site where interested parties, both nationally and internationally, can find out about this. Additionally, though some pages will feature creative people who work professionally, this site will also be a platform for those who do not make a living from their art but whose work is no less noteworthy.

Your page will appear in a 600 x 800 pixel dimension. Each person will have space for two images. These image boxes will be the same size & dimension on every page so be aware, images will be cropped to fit. If you are an artist you might wish to include two samples of your work - if you are a repertory group, perhaps a picture of the venue and a performance - if you are a writer then probably a portrait and an image of one of your books and so on.

The body of text you supply must be limited. 400 words or less which, if broken down to sections of content, would ideally have:

- >> A great introductory paragraph
- >> biographical details
- >> info about what you've done
- >> and perhaps an indication of hopes, ideals ... aspirations?

Heading this will be your name, date of birth, medium, website (if applicable) and contact details – phone/email (if you so wish). Images and copy would preferably be supplied either on disc or via email but if this isn't possible then more traditional methods will do. I'm also happy to help take photos if necessary.

The potential of **YASSarts** is obvious. It has already existed for some years (though sporadically) as a calendar of events in both hard copy form and on the web. (www.woolaroo.com.au/yassarts)

Potentially it could still continue to be a 'calendar of events' site, but that largely relies on individual/group's discipline to organize themselves. An events calendar facility is also available on the Yass Valley Visitor Information Centre site, though it is under utilized. As I don't always have the time to chase things up, I felt **YASSarts** purpose would be better served as a permanent index of creative folk in the region.

Please understand that this is not a government or paid initiative. It will be collated and designed by me and put together as a website by Kate Walker (Gabbaworks) & hosted on the Walker family, Woolaroo web. The Walkers have a track record of supporting the arts locally. So if you find a mistake or need something amended once the site is put together, a polite request will get the quickest response - this is non commercial and consequently totally volunteer driven.

Finally, I must also reserve the right to a 'final decision' regarding anything. (This largely relates to what goes on the site, arts & culture wise, because I have a feeling somewhere down the line I'm going to be challenged as to what defines art & culture I can assure you I'm pretty open minded!).

Please feel free to pass this on to anyone you feel would be interested. At present I know of at least fifty relevant people & groups and I'm sure there are more. They just have to live in or have some credible connection with the Yass Valley Shire. **YASSarts** will have links on Yass Valley Council, Yass Visitor Information Centre and hopefully Canberra Arts Marketing sites.

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